



OUR VISION

Safer Healthier Work.

OUR MISSION

To advocate, educate and facilitate the enablement of safe and healthy work.

OUR PURPOSE

To serve the community as a relevant and valued social-purpose WHS organisation.

OUR SERVICES



WHS ADVOCACY



WHS CONSULTING



WHS TRAINING

OUR STRATEGY

To continue focus on our rebranded WHS Foundation inaugural 3-Year 2022-2024 Strategy focus areas of REBUILD, REVITALISE and REGROW, and our six strategic priorities, to create sustainable business success.

OUR VALUES

The following underpin our primary value of health and safety:



QUALITY - we set high standards and strive for excellence.



INTEGRITY - we act honestly, responsibly and ethically.



RELIABILITY - we are trustworthy and behave consistently.



POSITIVITY - we are positive and optimistic in attitude.



HUMANITY - we care about people and exist to serve.



FOCUS AREAS

REBUILD Initiating the strategy to continue rebuilding the business

Refreshing business premises, establishing new business practices, refresh products and services, establishing organisational capability, identifying IT digital improvements, gaining market presence and developing member, customer and partner confidence.

REVITALISE Embedding the strategy for continued business revitalisation

Optimising business premises, embedding business practices, expanding products and services, refining organisational capability, implementing IT digital improvements, expanding market presence and increasing member, customer and partner confidence.

REGROW Leveraging the strategy for ongoing future sustainable growth

Business premises expansion, refining business practices, enriching products and services, harnessing organisational capability, achieving digital transformation, and increasing market growth and enhanced member, customer and partner confidence.

OUR PRIORITIES

OUR OBJECTIVES

1

Brand & Purpose Repositioning

Repositioning of our brand and purpose to remain relevant and contemporary for our members, customers, partners and other stakeholders.

2

Facility & Asset Enhancement

Enhancing, expanding and optimising our facilities and assets to grow our business, achieve our purpose and retain our land holding.

3

Training & Learning Modernisation

Modernising our training courses, content, materials, delivery and assessment methods to be contemporary and improve learning outcomes.

4

Product & Services Diversification

Diversifying our products and services to expand our offering and grow our business to enhance and sustain the achievement of our purpose.

5

Business & Compliance Improvement

Improvement of our business practices to achieve quality, efficiency and corporate compliance, enabling continued business operation.

6

People & Culture Development

Development of our people and culture to achieve organisational performance through an engaged, productive, safe and healthy workforce.

1.1 Further promote, market and embed our WHS Foundation brand.

1.2 Develop, launch, promote and grow a new restructured member program.

1.3 Actively advocate for WHS including communications, forums and events.

2.1 Enhance and maintain our refurbished North Lake land, facilities and assets.

2.2 Enhance our utilisation of our upgraded IT infrastructure and systems capability.

2.3 Increase utilisation of our North Lake facilities for tenant and business growth.

3.1 Improve and expand our range of training courses in select areas of WHS.

3.2 Develop and embed improved training delivery standards and practices.

3.3 Increase utilisation of digital technology in training delivery and assessment.

4.1 Leverage service opportunities through new member program structure.

4.2 Grow our consulting and training areas and introduce new services and products.

4.3 Continue to develop and foster select partner arrangements for mutual benefit.

5.1 Maintain corporate and financial compliance & governance to ACNC standards.

5.2 Review and update our training compliance to meet new RTO Standards 2025.

5.3 Manage strategic, commercial, financial, legal and operational business risks.

6.1 Further develop the skills, competency, capability and flexibility of our workforce.

6.2 Enhance our workforce through engagement, communication and recognition.

6.3 Create a positive, inclusive organisational culture including safe and healthy work.